



EMRC-AfDB PROJECT INCUBATOR AWARD 2009

15.000 USD Award

Africa Finance & Investment Forum 2009
Partnerships for Growth & Development
13-15 December - Amsterdam, The Netherlands

EMRC-AfDB Project Incubator Award

EMRC is pleased to announce the **fourth edition** of the Project Incubator Award, sponsored by the **African Development Bank**.

The **EMRC-AfDB Project Incubator Award 2009** aims to encourage and inspire development projects within Africa that bring to life the inherent innovation and entrepreneurship of the continent. The award will be presented to the project that most effectively fulfills this mandate, while clearly demonstrating the potential economic and social impact their project holds for their local communities.

The **EMRC-AfDB Project Incubator Award 2009** will be presented on Monday 14th of December 2009 at the **Africa Finance & Investment Forum** in Amsterdam.

ENTRY GUIDELINES

1. Who can apply for the *EMRC-AfDB Project Incubator Award 2009*?

Selection Criteria:

- The project must support an activity which has a highly visible social/ economic impact;
- The contest is open to all sectors of economic activity;
- The project needs to be implemented on the African Continent;
- At least one partner of the project must come from Africa (there are no gender or age requirements);
- Application is open exclusively to participants of the Africa Finance & Investment Forum 09
- The project spokesperson should have good communication and presentation skills.

2. Selection Process

- Candidates are invited to submit the official application documents for the pre-selection process to: ib@emrc.be or info@emrc.be by **Thursday 3rd of December 2009**.
- The Committee will select and announce the names and projects of the final nominees, and publish them in the international media. The nominees will be personally notified;



- The pre-selected candidates will present their projects during the plenary session (Monday 14th December 2009) to an audience of potential partners and investors from Africa, Europe, USA and Asia:

The winner will receive the **Award of 15.000 USD** during the Gala Evening of the *Africa Finance & Investment Forum 2009*

3. Background – Project Incubator Award

EMRC initiated the Project Incubator Award at the 2008 AgriBusiness Forum in Rome, to encourage entrepreneurs to submit project proposals in a more professional form.

At the EMRC Africa Finance & Investment Forum 2008 in Paris, a US\$10.000 prize was awarded to MUPECI, a microfinance institution from Cameroon for its Soya project. In June 2009 the prize was increased to US\$15.000 and the Winner at the AgriBusiness Forum 2009 (Cape Town) was the Coopérative Générale de Sepingo of Côte d'Ivoire for their cashew nuts project – a project which will create employment for hundreds of farmers. For the ***Africa Finance & Investment Forum 2009***, EMRC is soliciting projects **which have a highly visible social and economic impact and promote the sustainable development of local communities.**

4. About the Promoters

EMRC INTERNATIONAL

Established in Brussels in 1992, EMRC is a non profit Int'l Association focused on Africa. With a vast network of entrepreneurs, financiers and officials from around the world. EMRC endeavours to strengthen Africa's private sector and support its economic development. **We aim to build business bridges and partnerships worldwide.**

To address our mission, our activities concentrate around 4 poles:

- **Annual Business Forums** – The annual AgriBusiness Forum and Africa Finance & Investment Forum provide an international platform for contact development and shared experience.
- **Business Development Services (BDS)** – EMRC offers personalized services to its members to benefit from and add value to contacts initiated during meetings.
- **Dialogues Magazine** - EMRC quarterly magazine, sent to all members, is distributed to a readership of some 100.000 composed of enterprises, banks, governments, embassies, European institutions and international organisations worldwide.
- **EMRC supports business innovation** - Through its bi-annual Project Incubator Award, EMRC supports entrepreneurs that contribute to their local communities through innovation and entrepreneurship.

AFRICAN DEVELOPMENT BANK

The **African Development Bank Group** is a development bank established in 1964 with the intention of promoting economic and social development in Africa. The Group comprises the **African Development Bank (AfDB)**, the **African Development Fund (ADF)**, and the **Nigeria Trust Fund (NTF)**.

AfDB provides loans and grants to African governments and private companies investing in the regional member countries (RMC) in Africa. It is owned and funded by member governments, and has a public-interest mandate to reduce poverty and promote sustainable development.

The AfDB has four principal functions. First, it makes loans and equity investments for the economic and social advancement of the regional member countries (RMC). Second, it provides technical assistance for the preparation and execution of development projects and programs. Third, it promotes investment of public and private capital for development purposes. Fourth, it assists in coordinating development policies and plans of RMCs. The AfDB is also required to give special attention to national and multinational projects and programs which promote regional integration.



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5. Africa Finance & Investment Forum 2009

Partnerships for Growth & Development – 13th to 15th December, Amsterdam

Africa Finance & Investment Forum 2009 will focus on the strategic role of **Partnerships for Growth & Development in Africa** and will aim at contributing to an effective exchange of expertise between all delegates. With the support of multinationals, research institutes, experts and donors, *Africa Finance & Investment Forum 2009* will present financing opportunities and discuss best practices. On-going projects and partnership ideas will be discussed during plenary sessions, workshops and one-on-one meetings.

The selected candidates for the **EMRC Project Incubator Award** will present their projects on Monday 14th of December to an audience featuring delegates from Africa, USA, Europe and Asia. The winner will be announced during the **Gala Evening** in the presence of government officials, ambassadors, media and the business community.



We invite you to join our Africa Finance & Investment Forum 2009 and to actively contribute to the full integration of the African Continent in the world economy as a true key player, by introducing your project to the committee.

CONTACTS FOR APPLICATION:

EMRC International
Inês Bastos – Project Manager
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(candidates are required to send their applications by e-mail only)

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Gallery: Winners of previous editions of the EMRC Project Incubator Award

