



Empowering the Private Sector to Boost Productivity & Growth in Africa
 14 - 17 June, Lord Charles Hotel, Somerset West
 Cape Town * South Africa

Under the High patronage of:



agriculture

Department:
 Agriculture
 REPUBLIC OF SOUTH AFRICA

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FORUM AGENDA

DAY 1 – SUNDAY 14TH JUNE 2009

09:30 Registration throughout the day

16.30 **Icebreaking Event – get to know each other:**
 Wine tasting tour – discovering the Stellenbosch Area around Cape Town
 Welcome Dinner & Presentation of Participants

DAY 2 - MONDAY 15TH JUNE 2009

08.00 Registration

08.30 **Opening Remarks**

Pierre Mathijsen, President EMRC, lawyer, former Director General at the European Commission
Tina Joemat-Pettersson, Minister of Agriculture, Forestry and Fisheries, Government of South Africa
Namanga Ngongi, President – AGRA, Kenya
Ajay Vashee, President International Federation of Agricultural Producers (IFAP), Zambia
Corwyn Botha - Chairman of Agricultural Business Chamber, MD of Kaap Agri, South Africa

09.40 **Overview of the Global Economic Situation and its Impact on Agriculture in Africa**

Introduction: *Pierre Mathijsen, President EMRC, lawyer, former DG at the European Commission*

- Setting the scene: mega-trends (urbanization, globalization, etc) as drivers of investment opportunities along the Agri-Food chains in Africa
- Identifying new business opportunities for the private sector
- Financial crisis – the implications

H.E Chief Ephraim Inoni, Prime Minister Head of Government, Cameroon
Marilou Uy, Sector Director for Private Sector Africa - World Bank, USA
Arthur Schröder, Corn Breeding Lead – Morsanto, South Africa
Timothy Prewitt, Managing Director – USAID/ MARKETS, Nigeria

10.30 Coffee & Tea Break

11.00 **Unleashing Private Sector Investments into African Agribusiness (Inspiring Case Studies)**

- Reforming the business climate – successful stories
- Investment promotion and facilitation
- Entrepreneurship development, capacity building
- Attracting large scale agricultural investments

Raadiya Begg, Director Africa Initiative – INSEAD Business School, Abu Dhabi
Jason Bauer, Director Private Sector Initiatives – Millennium Challenge Corporation (MCC), USA
Babs Adenaike, Programme Manager – ProInvest, Belgium
Bayero Fadil, Chief Executive Officer – Complexe Chimique Camerounais, Cameroon

12.00 **EMRC-Rabobank Project Incubator: Innovative Projects from Africa**

- Presentation of selected projects EMRC-Rabobank Project Incubator. The winners will be announced during the Gala Evening on Monday 15th June

Pierre van Hedel, Managing Director – Rabobank Foundation, The Netherlands
Idit Miller, VP & Managing Director – EMRC, Brussels

13.00 Networking Lunch

Thematic Sessions

14.15 **Session I: Accessing New Markets – Encouraging Trade**

Moderator: Elaine Alexander, CEO - Table Grape Industry, South Africa

- Strategies and innovation for domestic and regional markets
- Strategies and innovation for global markets – the export opportunities

Aicha Pouyé, Director, ITC (Intl Trade Centre), Switzerland

Moji Mogari, Executive Director - AFGRI, South Africa

Raymond Auerbach, Director - Rainman Landcare Foundation, South Africa

15.15 **Country Focus: Cameroon's Investment and Trade Opportunities**

H.E Chief Ephraim Inoni, Prime Minister Head of Government, Cameroon

16.30 **Session II: Increasing and Maintaining Competitiveness**

Moderator: Monty Jones, Executive Secretary – Forum for Agricultural Research in Africa (FARA), Ghana

- Increased efficiency along supply chains
- New technologies
- Management strategies and tools
- Agriculture innovation, development & research

Louise C. McDonald, Country Programme Manager– IFAD (Intl Fund for Agric. Dev.), Italy

Ilyas Abdul Rahman, Chief Operating Officer - Agri-Science Park @ICRISAT, India

Willeem Sloot, CEO – Yara South Africa, South Africa

Corwyn Botha - Chairman of Agricultural Business Chamber, MD of Kaap Agri, South Africa

20.00 **Gala Evening Hosted by ABSA:** Presentation of the EMRC Awards and EMRC-Rabobank Project Incubator Awards 2009, in presence of Government officials, Ambassadors, the media and the business community.

DAY 3 – TUESDAY 16TH JUNE

08.30 **Session III: Public-Private Partnerships - Success Cases**

Moderator: Sean de Cleene, VP Public Affairs – YARA International, Norway

Peralt Van Der Merwe, Business Dev. Manager - Heineken, South Africa

Ayesha S. Hakeem, Managing Director - African Connections, Ghana

Margaret Muhanga-Mugisa - Member of Parliament – Uganda

Sylvester Okech, Project Manager WEMA – African Agric. Tech. Found., Kenya

Ny Rado Rafalimanana, Chairman - AXIUS HOLDING S.A., Madagascar

10.00 *Coffee & Tea Break*

10.30 **Session IV: Ensuring Raw Material Supplies**

Moderator: Sean de Cleene, VP Public Affairs – YARA International, Norway

- Integrating small farmers in the value chain
- Local sourcing – advantages and inconveniences
- Benefits of cooperatives and/or producers associations

- Seeds and fertilisers
- Irrigation technologies

Gavin C Brimacombe, Director – Ormia Group (Pty) Ltd, South Africa
 Marcos Nhunga, National Director of Agriculture – Ministry of Agriculture Angola
 Refael Dayan, General Manager – Green 2000, Israel
 Paul Mbainodoum Ngartelbaye, President – Management Committee of the Petrol Revenues, Chad
 Timothy Prewitt, Managing Director – USAID/ MARKETS, Nigeria

11.30 **Country Focus: South Africa showcasing Agricultural Development**

Moderator: Billy Morokolo, Acting DDG: Trade and Economic Development, Ministry of Agriculture of South Africa

- Broad Based Black Economic Empowerment (BBBEE)
- CASP and Mafisa – Government based financing of developing agriculture
- Land and Agrarian Reform Programme (LARP)

12.30 *Networking Lunch*

13.45 **Session V: Meeting Investment Capital Needs**

Part I: The role of Intl Financial Institutions and donor organisations

Moderator: Arthur Levi, former Head – IFC (International Finance Corp.) Europe, France

Anup Jagwani, Head Agriculture Operations Africa – Intl Finance Corp., Member of the World Bk
 Pierre van Hedel, Managing Director – Rabobank Foundation, The Netherlands
 Brian Baldwin, Vice-Chair of the Global Donor Platform for Rural Development (GDPRD)
 David White, Director Africa – European Investment Bank (EIB), South Africa

15.15 *Coffee & Tea Break*

16.00 **Part II:** The role of Private Banks, Private Equity Funds and the Challenge Funds

Moderator: Calvin Miller, Senior Officer for Rural Finance – FAO, Italy

Ernst Janovsky, Head Agribusiness, - ABSA Group, South Africa
 Hugh Scott, Director – Africa Enterprise Challenge Fund (AECF), Kenya
 Rian Coetzee, Head Food, Beverage & Agro Ind. Business Unit – IDC, South Africa
 Ben Zwinkels, Senior Investment Officer, Netherlands Dev. Finance Company (FMO), Netherlands

Throughout the afternoon Peer assisted B2B (with ITC– Intl Trade Centre)

20.00 **Networking Dinner Hosted by South African Government with the Department of Agriculture, Forestry and Fisheries**

Guest Speaker: Director General of the Department of Agriculture of South Africa, Ms Njabulo Nduli

DAY 4: WEDNESDAY 17TH JUNE

09.00 **Parallel Workshops:**

Workshop I: Global Imaging and Mobile Telephony to Improve Productivity

Moderator: Walter Mayer, CEO - Progis Software, Austria
 Bernhard Pacher, Strategic Development Director - ADCON, Austria

Workshop II: Corridors, Co-operatives and Agro-Food Parks

Moderator: *Eric Kacou, Managing Director – OTF Group, Rwanda*
John Rocha, Senior Project Manager - NEPAD Business Foundation, South Africa
Sean de Cleene, VP Public Affairs – YARA International, Norway

Workshop III: Metropolitan Agriculture: Indu-Dutch Solutions for Africa

Moderator: *Anup Jagwani, Head Agriculture Operations Africa – Intl Finance Corp., WB, USA*
Raju Poosapati, Vice -President Food & Agribusiness – Yes Bank, India
Peter Smets, Project Director – Agro Parks, Alterra B.V, Wageningen UR, The Netherlands

10.30 Coffee & Tea Break

11.00 Parallel Workshops:**Workshop IV: SMEs as Engines for Growth**

Moderator: *Wolfgang Thomas, University of Stellenbosch Business School*
Patrick Oketa, Chief Investment Officer – African Agricultural Capital, Uganda
Chris Isaac, Corporate Executive – InfraCo, UK
Charles Kwesiga, Executive Director – Uganda Industrial Research Institute (UIRI), Uganda

Workshop V: Interfacing Bioenergy and Agribusiness

Moderator: *John Purchase, Chief Executive Officer – Agricultural Business Chamber, South Africa*
Professor Theo Kleynhans, University of Stellenbosch
Professor Johann Gorgers, University of Stellenbosch
Andrew Makenete, Chairman of the South African Biofuels Association.

12.30 **Closure of the Forum and Certificate Ceremony**

13.30 Networking Lunch – Tour of Cape Town

Throughout the day Peer assisted B2B (with ITC – Intl Trade Centre)