



6th Economic Mission Africa-Israel

Tel Aviv, 11-15 October 2009

In collaboration with:



Established as a division of the Ministry of Foreign Affairs in 1958, MASHAV has trained almost 200,000 course participants from some 140 countries in Israel and abroad and developed dozens of demonstration projects worldwide in fields of Israeli expertise.



CINADCO

CINADCO is MASHAV's main professional and operational institution for international agricultural development cooperation. CINADCO's activities focus on key issues and problems in agricultural development facing rural and peri-urban communities.



Israel Export & International Cooperation Institute is the primary organization facilitating trade opportunities, joint ventures, and strategic alliances between international businesses and Israeli companies.



Israel-Africa Chamber of Commerce, a non-governmental and non profit, was reorganized in 95 to promote economic & trade relations between Israel and Sub-Saharan countries. It counts 100 members from various sectors



Emdevia is a business development group working with Africa and composed of experienced professionals in project development and finance. It assists companies and governments in developing their projects in Africa, by establishing partnerships and attracting foreign investments

PROGRAMME**DAY 1 – SUNDAY 11 OCTOBER 2009 * CITY HOTEL – NETAFIM - CESAAREA**

- 10:00** Registration at the City Hotel, Tel Aviv
- 11:00** Identification of technical and financial needs by EMDEVIA
- 12:30** Bus Pick-up to Kibbutz Magal, NETAFIM's combined plant of irrigation and green houses
Lunch at the Kibbutz
Shavit Dahan, Director Africa, Netafim drip irrigation
- 16:30** Departure to Caesarea – visit of the old Roman city
- 17:30** Visit to Green 2000 in Caesarea, a project development company
- 19:00** Dinner offered by Refael Dayan, MD & Mark Fishman, Project Mgr, Green 2000

DAY 2 – MONDAY 12 OCTOBER 2009 * KIBBUTZ SHEFAYIM- DAIRY FARM - AQUACULTURE

- 08:30** Departure from City Hotel to Kibbutz Shefayim, centre of Cinadco
- 09:00** Welcome and Opening Notes: How does CINADCO train foreign experts?
Mr. Abraham Edri, Director of Programmes, Cinadco
- 09:10** Walking Visit to the Kibbutz Shefayim
- 10:00** Visit to Dairies: one modern cow-shed and one simpler, family-sized
- 11:30** Lunch at Kibbutz Shefayim
- 12:30** Departure and visit to an aquaculture farm in Izrael Valley, South of Galilee
- 15:30** Visit to Yardenit, at the Jordan River – the Holy site where Jesus was baptised
- 19:30** Back to Tel Aviv, Dinner (City Hotel Buffet)

DAY 3 – TUESDAY 13 OCTOBER 2009 * HAZERA – MINISTRY OF FOREIGN AFFAIRS

- 07:30** Departure from City Hotel to HaZera, a world leader in the breeding, production and marketing of vegetable seeds and field crop hybrid seeds.
Visit to the laboratories and green houses with Jawdat Badawieh, Director Africa
- 12:00** Lunch at Gedera
- 14:00** Visit to a post-harvest plant: treatment of flowers, fresh fruits & vegetable, packaging
- 15:30** Departure to the Ministry of Foreign Affairs, Jerusalem
- Special session: Israel's international cooperation with Africa**
Mr. Haim Divon, Deputy General Director, Director MASHAV, Ministry of Foreign Affairs
Mr. Jacques Revah, Deputy General Director Africa, Ministry of Foreign Affairs
Mr. Zvi Herman, Director, CINADCO (Centre for Int'l Development Cooperation)

17:00 Official presentation of the Business plan prepared by Israeli experts, following a visit in Katanga – under the auspices of Israel's Government

From Israel: Mr. Haim Divon, Mr. Jacques Revah, Mr. Zvi Herman

From Katanga: Mr. Barthélémy Mumba Gama, Provincial Minister of Agriculture, Livestock & Rural

17:30 Cocktail offered by the Ministry of Foreign Affairs of Israel

18:00 Return to Tel-Aviv, dinner on the beach of Tel-Aviv

DAY 4 – WEDNESDAY 14 OCTOBER 2009 * CITY HOTEL, TEL AVIV

9:00 Welcome and Opening Notes

Mrs. Idit Miller, Vice – President & Managing Director, EMRC

9:30 Israeli expertise in Agriculture & Environmental Technologies

Mr. Itzhak Kiriati, Director of Agrotechnology, Water & Environment, Export Institute

10:00 Real cases, real success, Israeli technology in agricultural projects in Africa

Mr. Mark Fishman, Project Manager, Green 2000

10:30 What do Israeli companies offer to their African potential partners?

Mr. Marc Kadoch, President, Israel-Africa Chamber of Commerce

10:45 Successful experience in Africa

Dr. Ram Ben-David, Director, ASD Geology, Spain/Israel

11:00 International finance, how to get access to sources of finance

Dr. Emmanuel Navon, Partner, The Navon-Levy Group Ltd.

11:30 How to match the opportunities in Africa with the Israeli know-how?

Mr. Eran Miller, Managing Director, Emdevia

11:45 Agricultural “green” projects in Africa

Mr. Amos Tichauer, General Director, B-Green Israel

12:00 The opportunities Africa offers to Israeli entrepreneurs

By the African participants

12:30 The right way to move your freight to and from Africa

Mr. Rami Fridenson, President Fridenson Freight

12:45 Presentation of Participating Companies from Africa and Israel

13:30 Lunch Break (City Hotel Buffet)

14:30 Innovation policy in Africa – how to promote the spirit of int'l entrepreneurship

Dr. Ilan Bijaoui, Managing Director, Int'l Business & Innovation Institute

15:15 One-to-One Meetings

Meetings will be prepared following requests and according to sectors

19:00 Evening Tour & Dinner in Old Jaffa

DAY 5 – THURSDAY 15 OCTOBER 2009 * TOURS

- **Guided tour to Bethlehem (by car and by foot)**
- **Visit to the Holy Sites of Jerusalem**