



Bee Natural Uganda

Production of honey pineapple jam,
carrot jam and Orange Marmalade

Company Description

- Bee Natural Uganda Ltd is a limited liability company that was registered in September 2007
- Employs 23 personnel who are led by a dynamic team of;
 - CEO
 - Business Manager
 - Operations manager
 - Quality analyst
 - Marketer

Company products

- Deals in several bee products including
- Liquid honey
- Solid wax
- Wax foundation sheets
- Company is looking into producing new products that include
 - Propolis
 - Candles
 - Pine apple jam
 - Carrot jam
 - Orange marmalade

Company activities

- Apart from engaging in honey processing, other activities include:
 - Farmer Training-of over 250 farmer groups in West Nile on Good Apicultural Practices, colony multiplication and queen breeding & rearing
 - Linking them to financial institutions where they are able to purchase production equipment at lower interest rates
 - Buying all that they produce.



Financial Considerations (US\$)

Item	2009/2010	2008/2009
Revenue	89,500	121,000
Raw Materials	43,500	58,220
Operating Costs	33,300	44,400
Marketing Costs	3,950	5,680
Interest Payment	2,068	7,550
Net Profit	37,460	49,700
Retained Earnings	37,460	87,160

Jams and Marmalades Project

- The company made a decision not to focus on one product due to its seasonality. We have embarked on developing a new line of products - carrot and pineapple jam from fresh carrots and pineapple respectively
- We are therefore working with Makerere Dept of Food Science and Tech to incubate the above new products.
- This also is in line with the company philosophy of engaging rural producers to do business with us.

Carrot jam, pine apple jam and orange marmalade

- Products are produced and formulated under the incubation.
- Below are some of the jams and marmalades undergoing testing and improvement.





Sinlessly Sweet



THE END

